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March 29, 2004

Dear Sir:

Enclosed are:

- (1) Clean Specification (29 pages)
- (2) Marked up specification and claims
- (3) (36) Claims-- 10 independent, 26 dependent
- (4) Drawings (21 sheets)
- (5) Declaration and Power of Attorney
- (6) Express Mail Certificate
- (7) Return Receipt Post Card

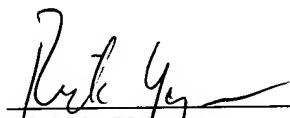
A check in the amount of \$830.00 is enclosed to cover the filing fee. The fee has been calculated as shown below:

Basic fee- small entity	\$ 385.00
Excess independent claims (7 X 43)	\$ 301.00
Excess claims (16X9)	<u>\$ 144.00</u>
Total	\$ 830.00

Pursuant to the provisions of 37 C.F.R. " 1.10 and 1.53, applicant respectfully requests that this application be assigned a serial number and a filing date of March 29, 2004, the date upon which the application was mailed to the Patent and Trademark Office by Express Mail.

Respectfully submitted,

Date: March 29, 2004


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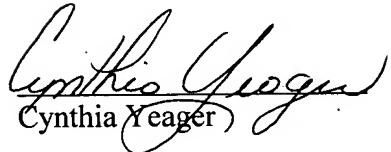
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I hereby certify that the following is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date shown above and is addressed to Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

System and method for product display, arrangement and rotation-patent application by
James Garth Close
Marked up specification, claims and abstract- 57 pages
Clean specification- 29 pages
36 Claims- 10 independent and 26 dependent
21 drawing sheets
Signed POA/Declaration
\$830.00
Post card
Express mail certificate


Cynthia Yeager